

**David Marshall Print & Promotions Tel 01772 254494**  
**DAVOS 2020 Diary**  
**Selling Prices**

Qty	Code	Paper Colour	50	100	250	500	750	1000	2000
<b>STRATA POCKET DIARIES</b>									
Month to View + RM	96000	White	2.23	1.76	1.49	1.42	1.26	1.21	1.10
Month to View + BI/GE/RM	96001	White	2.71	2.13	1.81	1.63	1.47	1.37	1.20
Week to View Portrait + BI/SE/RM	96010	White	2.95	2.33	1.98	1.79	1.60	1.51	1.34
<b>Cover Colours: Black, Blue</b>									
2 Week to View + RM	96002	White	2.29	1.82	1.54	1.47	1.30	1.23	1.12
2 Week to View + BI/GE/RM	96004	White	2.81	2.19	1.86	1.68	1.50	1.40	1.23
Week to View Portrait + RM	96009	Cream	2.43	1.92	1.62	1.54	1.37	1.30	1.19
Week to View Portrait + BI/GE/RM	96011	Cream	2.95	2.33	1.98	1.79	1.60	1.51	1.34
<b>Cover Colours: Black, Blue, Burgundy</b>									
Week to View Portrait + RM	96008	White	2.43	1.92	1.62	1.54	1.37	1.30	1.19
<b>Cover Colours: Black, Blue, Burgundy, Green, Mid-Blue, Red</b>									

Qty	Code	Paper Colour	50	100	250	500	750	1000	2000
<b>NERO POCKET DIARIES</b>									
Week to View Portrait + RM	96068	White	2.43	1.92	1.62	1.54	1.37	1.30	1.19
<b>Cover Colours: Blue, Green, Red</b>									

Qty	Code	Paper Colour	50	100	250	500	750	1000	2000
<b>DUO POCKET DIARIES</b>									
Week to View Portrait + BI/RM	96066	White	2.90	2.26	1.92	1.72	1.55	1.45	1.29
<b>Cover Colours: Dark Blue/Light Blue, Dark Blue/Silver</b>									

Qty	Code	Paper Colour	50	100	250	500	750	1000	2000
<b>MATANZA POCKET DIARIES</b>									
Week to View Portrait + BI/RM	96021	Cream	2.94	2.30	1.96	1.76	1.59	1.49	1.33
<b>Cover Colour: Blue</b>									

Qty	Code	Paper Colour	50	100	250	500	750	1000	2000
<b>CLASSIC POCKET DIARIES</b>									
Week to View Portrait + BI/SE/RM	96018	White	4.12	3.47	3.03	2.73	2.52	2.26	2.00
Week to View Portrait + BI/GE/RM	96019	Cream	4.12	3.47	3.03	2.73	2.52	2.26	2.00
<b>Cover Colours: Black, Blue</b>									

Qty	Code	Paper Colour	50	100	250	500	750	1000	2000
<b>RIO POCKET DIARIES</b>									
Week to View Portrait + BI/SE/RM	96026	White	3.90	3.25	2.83	2.53	2.33	2.07	1.82
Week to View Portrait + BI/GE/RM	96027	Cream	3.90	3.25	2.83	2.53	2.33	2.07	1.82
<b>Cover Colours: (White Interior) Blue, Black, Gunmetal (Cream Interior): Blue, Black, Burgundy, Green, Red</b>									

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Qty	Code	Paper Colour	50	100	250	500	750	1000	2000
<b>SORRENTO POCKET DIARIES</b>									
Week to View Portrait + BI/RM	96030	White	3.95	3.30	2.87	2.58	2.38	2.12	1.85
Week to View Portrait + BI/RM	96031	Cream	3.95	3.30	2.87	2.58	2.38	2.12	1.85
Cover Colours: (White Interior) Aqua/Black, Blue/Gunmetal, Blue/Yellow, Gunmetal/Black. (Cream Interior) Green/Tan, Red/Black, Red/Blue, Tan/Black									

Qty	Code	Paper Colour	50	100	250	500	750	1000	2000
<b>SANTIAGO POCKET DIARIES</b>									
Week to View Portrait + BI/RM	96070	White	4.07	3.42	2.99	2.69	2.48	2.22	1.95
Week to View Portrait + BI/RM	96071	Cream	4.07	3.42	2.99	2.69	2.48	2.22	1.95
Cover Colours: (White Interior) Black/Gunmetal, Blue/Gunmetal, Blue/Red (Cream Interior) Black/Red, Black/Tan, Green/Tan.									

Qty	Code	Paper Colour	50	100	250	500	750	1000	2000
<b>ALLEGRO POCKET DIARIES</b>									
Week to View Portrait + BI/RM	96074	White	4.16	3.49	3.04	2.74	2.53	2.27	2.00
Week to View Portrait + BI/RM	96075	Cream	4.16	3.49	3.04	2.74	2.53	2.27	2.00
Cover Colours: (White Interior) Black/Blue, Blue/Blue, Blue/Orange (Cream Interior) Black/Red, Blue/Burgundy, Green/Red									

Qty	Code	Paper Colour	50	100	250	500			
<b>SPIRAL POCKET DIARIES</b>									
Week to View Portrait Classic	96033	Cream	4.96	4.36	3.93	3.61			
Week to View Portrait Rio	96057	Cream	5.10	4.49	4.06	3.74			
Week to View Portrait Leather	96034	Cream	7.66	6.89	6.45	5.91			
Week to View Portrait Regent	96035	Cream	5.87	5.24	4.81	4.41			
Week to View Portrait Classic Deluxe	96053	Cream	5.49	4.89	4.46	4.04			
Week to View Portrait Rio Deluxe	96061	Cream	5.81	5.20	4.77	4.36			
Week to View Portrait Classic	96038	White	4.96	4.36	3.93	3.61			
Week to View Portrait Rio	96058	White	5.10	4.49	4.06	3.74			
Week to View Portrait Leather	96039	White	7.66	6.89	6.45	5.91			
Week to View Portrait Regent	96040	White	5.87	5.24	4.81	4.41			
Week to View Portrait Classic Deluxe	96054	White	5.49	4.89	4.46	4.04			
Week to View Portrait Rio Deluxe	96062	White	5.81	5.20	4.77	4.36			

Qty	Code	Paper Colour		100	250	500	750	1000	2000
<b>AMATHUS POCKET DIARIES</b>									
Small Weekly Portrait + RM	96114	White		1.58	1.25	1.16	1.06	0.97	0.91
Cover Colours: Black, Blue, Burgundy, Green									

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Qty	Code	50	100	250	500	750	1000	2000
<b>POCKET DIARY EXTRAS</b>								
Gilt Corners - Pair	96400	0.31	0.31	0.30	0.29	0.27	0.26	0.24
Silver Corners - Pair	96401	0.31	0.31	0.30	0.29	0.27	0.26	0.24
Credit Card Pocket	96403	0.57	0.57	0.57	0.56	0.53	0.51	0.50
Clear Pocket	96404	0.33	0.31	0.30	0.29	0.27	0.26	0.26
Telephone Index - White (Only available with clear pkt)	96405	0.40	0.39	0.36	0.34	0.33	0.33	0.31
Telephone Index - Cream (Only available with clear pkt)	96406	0.40	0.39	0.36	0.34	0.33	0.33	0.31
Initials	96410	1.40 per Diary (Minimum charge £20) to be supplied on disk						
Names	96411	1.93 per Diary (Minimum charge £20) to be supplied on disk						
Double Blocking (Front & Back of Diary)	96416	Add 0.39 per Diary + £27.75 Set-Up + £46.40 Die Charge						
Envelopes (Including Insertion)	96412	0.20	0.19	0.17	0.16	0.16	0.14	0.14

<b>INSET PRICES - POCKET DIARIES</b>															
INSET COSTS ONE COLOUR PRINT								INSET COSTS TWO COLOUR PRINT							
QTY	50	100	250	500	750	1000	2000	QTY	50	100	250	500	750	1000	2000
1 PAGE	1.43	0.79	0.51	0.37	0.34	0.31	0.28	1 PAGE	2.29	1.25	0.70	0.47	0.41	0.37	0.33
2 PAGES	2.18	1.19	0.68	0.42	0.39	0.35	0.32	2 PAGES	3.49	2.01	1.07	0.64	0.53	0.47	0.40
4 PAGES	2.92	1.70	0.89	0.56	0.51	0.47	0.43	4 PAGES	4.34	2.39	1.22	0.82	0.63	0.56	0.50
Artwork for Inset pages is charged at £19.15 for simple text. Logos etc subject to sight of artwork															

<b>INSET PRICES - POCKET DIARIES</b>															
INSET COSTS FOUR COLOUR PRINT															
QTY	50	100	250	500	750	1000	2000								
1 PAGE	4.43	2.25	1.10	0.62	0.52	0.46	0.37								
2 PAGES	6.98	3.62	1.67	0.91	0.66	0.57	0.47								
4 PAGES	8.47	4.52	2.28	1.41	1.14	0.99	0.79								
Artwork to be supplied as hi-res scans to size on CD.															

**Key to Product Specifications**

- RM - Ribbon Marker
- GE - Gilt-Edged Pages
- SE - Silver-Edged Pages
- WM - World Maps
- BI - British Isles Maps

**Blocking** All Prices include Blocking in one position on front cover.  
**Blocking Dies** Pocket - £46.40. Artwork included in the manufacture of the Die.

**Carriage** Charged Extra

Change of Advert on Cover Charged at £27.75 per Change.  
 All Diaries are Bulk Packed.  
 All Prices shown are in £ sterling and subject to VAT.

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**DAVOS 2020 Diary**  
**Selling Prices**

Qty	Code	Paper Colour	25	50	100	250	500	750	1000
<b>STRATA DESK DIARIES</b>									
A5 Pagaday Standard + RM	96202	Cream	6.62	4.60	3.91	3.53	3.30	3.16	2.96
A5 Pagaday Deluxe + RM/GE	96203	Cream	7.12	5.01	4.30	3.91	3.57	3.41	3.21
Management Standard + RM	96209	Cream	7.89	5.53	4.73	4.35	3.99	3.75	3.56
Management Deluxe + RM/GE/WM	96211	Cream	8.79	6.21	5.37	4.99	4.63	4.37	4.17
<b>Cover Colours - Black, Blue, Burgundy</b>									
A4 Pagaday + RM - FLAT TO BOARD	96235	White	10.23	7.30	6.81	6.18	5.66	5.36	5.10
A4 Pagaday + RM - PADDED COVERS	96240	White	11.02	7.83	7.35	6.69	6.10	5.77	5.50
<b>Cover Colours - Black, Blue, Burgundy, Green</b>									
Management Deluxe + RM/SE/WM	96210	White	8.79	6.21	5.37	4.99	4.63	4.37	4.17
<b>Cover Colours - Black, Blue</b>									
A5 Week to View + RM	96200	White	5.49	3.46	2.77	2.47	2.25	2.04	1.96
A5 Pagaday Standard + RM/BI/WM	96201	White	7.00	4.93	4.20	3.81	3.48	3.29	3.09
Management Standard + RM	96208	White	7.89	5.53	4.73	4.35	3.99	3.75	3.56
<b>Cover Colours: Black, Blue, Burgundy, Green, Mid-Blue, Red</b>									

Qty	Code	Paper Colour	25	50	100	250	500	750	1000
<b>NERO DESK DIARIES</b>									
A5 Pagaday + RM/BI/WM	96234	White	7.00	4.93	4.20	3.81	3.48	3.29	3.09
Management + RM	96238	White	7.89	5.53	4.73	4.35	3.99	3.75	3.56
<b>Cover Colours: Blue, Green, Red</b>									

Qty	Code	Paper Colour	25	50	100	250	500	750	1000
<b>MATANZA DESK DIARIES</b>									
A5 Pagaday + RM	96204	Cream	6.62	4.60	3.91	3.53	3.30	3.16	2.96
Management + RM/WM	96212	Cream	8.38	5.83	5.03	4.61	4.25	3.94	3.73
<b>Cover Colour: Blue</b>									

Qty	Code	Paper Colour	25	50	100	250	500	750	1000
<b>DUO DESK DIARIES</b>									
Management + RM/WM	96224	White	8.73	6.13	5.32	4.90	4.52	4.21	4.00
<b>Cover Colours: Dark Blue/Light Blue, Dark Blue/Silver</b>									

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Qty	Code	Paper Colour	25	50	100	250	500	750	1000
<b>RIO DESK DIARIES</b>									
A5 Pagaday + RM/GE	96205	Cream	9.57	7.16	6.56	5.94	5.05	4.79	4.34
Management + RM/SE/WM	96213	White	11.91	8.87	8.21	7.41	6.51	6.12	5.66
Management + RM/GE/WM	96214	Cream	11.91	8.87	8.21	7.41	6.51	6.12	5.66
Cover Colours: (White Interior) Blue, Black, Gunmetal (Cream Interior): Blue, Black, Burgundy, Green, Red									

Qty	Code	Paper Colour	25	50	100	250	500	750	1000
<b>SORRENTO DESK DIARIES</b>									
A5 Pagaday + RM	96207	Cream	10.38	7.56	6.93	6.32	5.41	5.07	4.59
Management + RM/WM	96217	White	12.81	9.55	8.88	8.02	7.02	6.56	6.02
Management + RM/WM	96218	Cream	12.81	9.55	8.88	8.02	7.02	6.56	6.02
Cover Colours: (White Interior) Aqua/Black, Blue/Gunmetal, Blue/Yellow, Gunmetal/Black (Cream Interior) Green/Tan, Red/Black, Red/Blue, Tan/Black									

Qty	Code	Paper Colour	25	50	100	250	500	750	1000
<b>SANTIAGO DESK DIARIES</b>									
A5 Pagaday + RM/BI/WM	96232	White	10.49	7.67	7.03	6.42	5.51	5.17	4.70
A5 Pagaday + RM	96233	Cream	10.22	7.43	6.82	6.22	5.32	5.03	4.56
Management + RM/WM	96230	White	12.31	9.05	8.40	7.74	6.83	6.37	5.90
Management + RM/WM	96231	Cream	12.31	9.05	8.40	7.74	6.83	6.37	5.90
Cover Colours: (White Interior) Black/Gunmetal, Blue/Gunmetal, Blue/Red (Cream Interior) Black/Red, Black/Tan, Green/Tan									

Qty	Code	Paper Colour	25	50	100	250	500	750	1000
<b>ALLEGRO DESK DIARIES</b>									
Management + RM/WM	96228	White	12.89	9.60	8.95	8.06	7.07	6.60	6.07
Management + RM/WM	96229	Cream	12.89	9.60	8.95	8.06	7.07	6.60	6.07
Cover Colours: (White Interior) Black/Blue, Blue/Blue, Blue/Orange (Cream Interior) Black/Red, Blue/Burgundy, Green/Red									

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Qty	Code	25	50	100	250	500	750	1000	
<b>DESK DIARY EXTRAS</b>									
Gilt Corners - Pair	96300	0.57	0.56	0.51	0.47	0.46	0.43	0.40	
Silver Corners - Pair	96301	0.57	0.56	0.51	0.47	0.46	0.43	0.40	
Corner Pocket - A5	96302	0.34	0.33	0.33	0.31	0.30	0.29	0.27	
Corner Pocket - Quarto	96303	0.39	0.37	0.37	0.35	0.33	0.31	0.29	
Address Book - White - A5	96304	0.60	0.59	0.56	0.54	0.51	0.50	0.49	
Address Book - Cream - A5	96305	0.60	0.59	0.56	0.54	0.51	0.50	0.49	
Address Book - White - Quarto	96306	0.63	0.62	0.59	0.57	0.54	0.53	0.51	
Address Book - Cream - Quarto	96307	0.63	0.62	0.59	0.57	0.54	0.53	0.51	
Initials	96308	1.40 per Diary (Minimum charge £20) to be supplied on disk							
Names	96309	1.93 per Diary (Minimum charge £20) to be supplied on disk							
Double Blocking (Front & Back of Diary)	96314	Add 0.44 per Diary + £27.75 Set-Up + £54 Die Charge							
Board Cartons - A5 (Inc Insertion)	96311A5	0.57	0.56	0.51	0.47	0.46	0.44	0.41	
Board Cartons - Quarto (Inc Insertion)	96311QT	0.71	0.70	0.65	0.61	0.59	0.57	0.54	
Board Envelopes - Quarto (Inc Insertion)	96312	0.57	0.56	0.51	0.47	0.46	0.44	0.41	

<b>INSET PRICES - DESK DIARIES</b>															
INSET COSTS ONE COLOUR PRINT								INSET COSTS TWO COLOUR PRINT							
QTY	25	50	100	250	500	750	1000	QTY	25	50	100	250	500	750	1000
1 PAGE	3.30	1.89	1.09	0.68	0.47	0.41	0.38	1 PAGE	4.81	2.55	1.46	0.78	0.51	0.47	0.43
2 PAGES	4.99	2.61	1.40	0.92	0.59	0.53	0.47	2 PAGES	8.00	3.94	2.05	1.19	0.67	0.60	0.54
4 PAGES	6.61	3.45	1.92	1.21	0.80	0.72	0.64	4 PAGES	9.63	4.86	2.69	1.57	1.05	0.95	0.77
Artwork for Inset pages is charged at £22.10 for simple text. Logos etc subject to sight of artwork.															

<b>INSET PRICES - DESK DIARIES</b>															
INSET COSTS FOUR COLOUR PRINT															
QTY	25	50	100	250	500	750	1000								
1 PAGE	9.03	4.83	2.67	1.24	0.80	0.65	0.57								
2 PAGES	15.18	7.91	4.05	1.81	1.07	0.82	0.68								
4 PAGES	18.07	9.20	4.97	2.48	1.67	1.32	1.12								
Artwork to be supplied as hi-res scans to size on CD.															

**Key to Product Specifications**

RM - Ribbon Marker  
 SE - Silver-Edged Pages  
 BI - British Isles Maps

GE - Gilt-Edged Pages  
 WM - World Maps

**Blocking** All Prices include Blocking in one position on the front cover.  
**Blocking Dies** Desk - £54.00. Artwork included in the manufacture of the Die.  
**Carriage** Charged Extra

Change of Advert on Cover Charged at £27.75 per Change.

All Diaries are Bulk Packed.

All Prices shown are in £ sterling and subject to VAT.

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Qty	Code	Paper Colour				250	500	1000	2000	4000
<b>4-COLOUR POCKET DIARIES</b>										
Week to View Portrait + RM	96130	White						1.43	1.08	0.92
Small Weekly + RM	96133	White				3.67	1.98	1.23	0.93	0.77

<b>4-COLOUR DESK DIARIES</b>										
Qty	Code	Paper Colour						500	1000	2000
A5 Week to View + RM - FLAT TO BOARD	96268	White						3.03	2.17	1.79
A5 Week to View + RM - PADDED	96269	White						3.24	2.36	1.98
A5 Pagaday + RM/BI/WM - FLAT TO BOARD	96270	White						4.17	3.30	2.90
A5 Pagaday + RM/BI/WM - PADDED	96271	White						4.37	3.49	3.09
Management + RM - FLAT TO BOARD	96272	White						4.53	3.65	3.20
Management + RM - PADDED	96273	White						4.87	3.93	3.47
A4 Pagaday + RM - FLAT TO BOARD	96241	White						6.04	5.10	4.53
A4 Pagaday + RM - PADDED	96242	White						6.36	5.42	4.84

**All artwork for 4-Colour covers to be supplied as hi-res files to size.**

**Order & proof-approved artwork by 28/2 – Despatch Week 27**

**Order & proof-approved artwork by 30/4 – Despatch Week 35**

**Order & proof-approved artwork by 31/7 – Despatch Week 46**

**Order & proof-approved artwork by 31/8 – Despatch Week 48**

**UK MANUFACTURE**

Qty	Code	Paper Colour	25	50	100	250	500	1000	2000	4000
<b>4-COLOUR POCKET DIARIES</b>										
Week to View Portrait + RM	96130	White	7.43	5.16	4.41	3.89	2.18	1.58	1.47	1.40

<b>4-COLOUR DESK DIARIES</b>										
Qty	Code	Paper Colour	25	50	100	250	500	1000	2000	4000
A5 Week to View + RM - FLAT TO BOARD	96268	White	8.73	6.23	5.18	4.72	3.31	3.02	2.81	
A5 Week to View + RM - PADDED	96269	White	9.03	6.49	5.42	4.93	3.50	3.20	2.99	
A5 Pagaday + RM/BI/WM - FLAT TO BOARD	96270	White	10.24	7.72	6.65	6.05	4.45	4.14	3.93	
A5 Pagaday + RM/BI/WM - PADDED	96271	White	10.56	7.98	6.89	6.26	4.66	4.33	4.10	
Management + RM - FLAT TO BOARD	96272	White	10.84	8.20	7.07	6.39	4.91	4.67	4.45	
Management + RM - PADDED	96273	White	11.47	8.80	7.66	6.96	5.45	5.14	4.92	
A4 Pagaday + RM - FLAT TO BOARD	96241	White	12.73	9.95	8.78	7.93	6.29	5.99	5.68	
A4 Pagaday + RM - PADDED	96242	White	13.34	10.51	9.32	8.45	6.81	6.51	6.19	

**All artwork for 4-Colour covers to be supplied as hi-res files to size.**