



 *David Marshall Print & Promotions*

Please visit our websites:
www.printit4u.co.uk for your promotional gifts and promotional diaries
www.promocalendars.co.uk for your promotional calendars
www.ncr-books.co.uk for your ncr printing

Aston Calendar Selling Prices

2020 Season



Thank you for choosing the Aston Range of Promotional Calendars

For those of you that are familiar with the Aston Range, you will see that we have improved the choice that is available to you by introducing more images to the "Bespoke Made Easy" selection.

For new Customers, we are sure that you will be impressed by the huge selection and the various options that are available for personalisation.

Why Calendars?

- Calendars are still one of the most cost-effective forms of advertising.
- Calendars are used every day, therefore your Company name and sales message is being looked at by your customer every day!
- Everybody needs a calendar. Even in this modern age of computers and mobile phones, we still like to write appointments down.

Why Aston Calendars?

- Excellent quality guaranteed every time!
- More choice and variety than any other supplier, with many different templates and a large selection of images to suit all tastes.
- Flexibility in design such as calendars starting on any month, annotated dates, mix and match and using your own images.
- We specialise in bespoke calendars for organisations such as schools, charities and sports clubs.
- Manufactured in the UK with over 100 years of calendar expertise.

Environmental Information

The Aston Range is manufactured using the following environmental guidelines:

- All paper is from FSC accredited suppliers – this means that it comes from sustainable forests.
- All white envelopes are made from EFC (carbon-free) materials.
- All manilla envelopes, board envelopes and board are made from recycled material.

Lead-Times: Please allow 4-6 weeks lead-time from proof approval at peak times

Please note: Materials are subject to availability and therefore may differ from sample/brochure image.

Bespoke Made Easy - Pictorial Wall Calendars, Printed in Full Colour throughout.

Bespoke Wall Templates	Description		50	75	100	200	300	500	750	1000
Cal-195 A4	A4 Postcard Cal 13 Leaves	Price	7.65	6.55	5.46	4.75	4.49	4.37	4.03	3.74
Wall-B,C,D,K&M (A4)	A4 12 Leaves	Price	6.47	5.53	4.69	4.01	3.77	3.56	3.19	2.90
Wall-B,C,D,K&M (A3)	A3 12 Leaves	Price	9.35	8.30	7.19	6.87	6.56	6.43	5.57	4.69
Wall-A A4	A4 6 Leaves	Price	5.98	4.90	4.26	3.33	3.10	2.97	2.60	2.41
Wall-A & E A3	A3 6 Leaves	Price	7.11	6.61	5.61	4.47	4.32	4.15	3.84	3.56
Wall-F	Slimline 12 Leaves Size: 340 x 155mm	Price	4.73	4.10	3.62	2.95	2.69	2.56	2.46	2.31
Wall-G	A3 folded to A4 with Integral Cover	Price	9.10	8.32	7.65	6.22	5.92	5.71	5.51	5.09
Wall-H	A3 folded to A4 with Integral Cover	Price	8.30	7.52	6.62	5.18	4.94	4.68	4.50	4.14
Wall-J	A3 Landscape 12 Leaves	Price	9.35	8.30	7.19	6.73	6.56	6.43	5.57	4.69

Bespoke Made Easy - Pictorial Desk Calendars, Printed in Full Colour throughout.

Bespoke Desk Templates	Description		50	75	100	200	300	500	750	1000
CD-2,4 & 5	12 Cards	Price	4.01	3.42	3.11	2.68	2.34	2.22	2.16	2.10
CD-3 Commerical	Advert in any 1 or 2 colours	Price	3.55	2.95	2.63	2.22	1.93	1.87	1.83	1.76
CD-3 Commercial	Advert in any 3 or 4 colours	Price	4.01	3.42	3.11	2.68	2.34	2.22	2.16	2.10
CD-8 Landscape	12 Cards	Price	4.15	3.60	3.33	3.01	2.71	2.53	2.49	2.46
CD-9 A5	12 Cards	Price	4.81	4.16	3.84	3.38	3.29	3.17	3.12	3.07
Desk-A,H & J	12 Leaves	Price	4.58	3.95	3.54	2.98	2.68	2.32	2.20	2.03
Desk-C,E,M,N&R	12 Leaves	Price	4.84	4.24	3.79	3.02	2.81	2.50	2.37	2.08
Desk-D & F	12 Leaves	Price	6.23	5.20	4.63	3.92	3.54	3.12	2.81	2.60
Desk-P Mini Desk	12 Leaves	Price	3.93	3.26	2.81	2.24	2.05	1.93	1.85	1.83

Additional options for Bespoke Made Easy range

Full Colour Cover		
Desk Calendars, A4 Wall and Wall F	Price	0.25
All A3 Calendars	Price	0.43
Extra Card for CD Calendars	Price	0.12

DIGITAL GLOSS FINISH

You can enhance your calendars by adding a High Gloss finish, for a small additional charge

Bespoke Templates	Description				
A3 Wall	Cover only (overall gloss)	Price	0.60		
A3 Wall	12 leaves (on pictures)	Price	2.75	6 leaves	1.38
A4 Wall	Cover only (overall gloss)	Price	0.30		
A4 Wall	12 leaves (on pictures)	Price	1.37	6 leaves	0.69
Desk & CD	Cover only (overall gloss)	Price	0.21		
Desk & CD	12 leaves (on pictures)	Price	0.69	6 leaves	0.35

Envelopes: All prices include insertion into envelopes (A3 calendars are inserted into 448 x 330mm mailing cartons).

CD Calendars: All CD Calendars are supplied inserted into individual mailing cartons or padded mailing bags at no extra cost – please state your preference.

Carriage: Delivery is included to one UK Mainland address, in one consignment.

Proofs: PDF proofs are included.

Amendments to proofs will be charged **per change** at £11.50

Special Highlighted Dates/Events - additional cost **per order at** £30.00

Prices for Black & White Calendars are available on request

**** ALL PRICES ARE FOR IMAGES CHOSEN FROM OUR STOCK RANGE, OR FOR SUPPLYING YOUR OWN ****

Commercial Desk Calendars

Desk Calendars	Description		50	75	100	200	300	500	750	1000
Cal-760	Advert in gold or silver ink	Price	4.53	3.42	2.84	2.39	2.17	2.01	1.85	1.71
Cal-760	Advert in black ink only	Price	4.44	3.35	2.73	2.03	1.72	1.45	1.32	1.22
Cal-760	Advert in any 1 or 2 colours	Price	4.61	3.56	2.99	2.17	1.94	1.66	1.52	1.51
Cal-760	Advert in any 3 or 4 colours	Price	5.35	4.13	3.63	3.19	2.99	2.85	2.64	2.53
Cal-774	Advert in gold or silver ink	Price	3.29	2.49	2.18	1.65	1.50	1.37	1.26	1.21
Cal-774	Advert in black ink only	Price	4.27	3.04	2.44	1.64	1.52	1.39	1.28	1.18
Cal-774	Advert in any 1 or 2 colours	Price	5.02	3.58	2.87	1.97	1.72	1.44	1.30	1.19
Cal-774	Advert in any 3 or 4 colours	Price	5.24	3.75	3.17	2.10	1.76	1.49	1.34	1.25
Cal-140 S/S*	Printed in any 2 colours	Price	5.43	3.99	3.58	2.86	2.56	2.45	2.31	2.27
Cal-140 S/S*	Printed in any 3 or 4 colours	Price	5.80	5.09	4.54	3.63	3.38	2.99	2.84	2.49
Cal-140 D/S*	Printed in any 2 colours	Price	6.13	5.02	4.67	3.75	3.33	3.24	3.06	3.02
Cal-140 D/S*	Printed in any 3 or 4 colours	Price	6.61	6.53	6.00	4.75	4.46	3.96	3.76	3.32
Cal-776	Printed in any 2 colours	Price	3.38	3.13	2.62	1.68	1.37	1.15	1.00	0.87
Cal-776	Printed in any 3 or 4 colours	Price	3.75	3.49	3.13	1.84	1.58	1.25	1.12	1.00

***S/S = Single Sided *D/S = Double Sided**

Commercial Desk Calendars

Desk Calendars	Description		50	75	100	200	300	500	750	1000
Cal-142	Printed throughout in full colour	Price	13.25	10.59	9.25	7.16	6.44	5.72	5.16	5.02
Cal-142	Printed with full colour cover Black only Inner	Price	8.88	7.32	6.17	4.57	4.24	3.97	3.82	3.66
Cal-605 Desk Cal	Desk Shipping Calendar Advert in full colour	Price	4.99	4.11	3.69	3.08	2.98	2.79	2.72	2.58

Daily Desk Calendars

Desk Calendars	Description		50	75	100	200	300	500	750	1000
Cal-459	Advert in gold or silver	Price	6.23	5.63	5.03	4.50	4.27	4.11	3.90	3.78

Desk Calendars	Description		50	75	100	200	300	500	750	1000
Cal-460	Full Colour Encapsulated PVC easel	Price	n/a	n/a	11.26	7.94	6.59	6.14	5.86	5.56
		Trade Price	n/a	n/a	7.87	5.56	4.61	4.30	4.10	3.88
Cal-470	Printed in full Colour	Price	5.87	4.87	4.34	3.98	3.75	3.63	3.06	2.93

Foiled Daily Desk Calendars - The following (Cal-440 & Cal-450) are foiled in gold or silver.
(Cal450's can also be screen printed – please ask for separate price list.)

Desk Calendars	Description		50	75	100	200	300	500	750	1000
Cal-440	Leatherette	Price	7.24	7.01	6.37	6.07	5.69	5.52	5.26	5.18
Cal-450	PVC	Price	5.04	4.48	4.34	4.18	4.02	3.94	3.77	3.76

Extra charge for blocking die (Applies to Cal-440 & Cal-450 only) – £60 each
(Note: Where the advert exceeds the stated area, the blocking die cost will increase)

Note - All Daily Desk Calendars are supplied inserted into individual mailing cartons

Pen Pots

Desk Calendars	Description		50	75	100	200	300	500	750	1000
Cal-775 & Cal-777	Printed in any 1 or 2 colours	Price	5.19	3.92	2.97	2.33	1.90	1.65	1.47	1.41
Cal-775 & Cal-777	Printed in any 3 or 4 colours	Price	5.55	4.45	3.49	2.58	2.22	1.96	1.84	1.72

Single Picture Board Calendars (without wall-pocket)

	Description		50	75	100	200	300	500	750	1000
Cal-366 & Cal-367	Advert in black ink only	Price	5.00	4.44	3.88	2.98	2.56	2.41	2.25	2.15
Cal-366 & Cal-367	Advert in any 2 colours	Price	6.26	4.92	4.48	3.07	2.68	2.50	2.41	2.28
Cal-366 & Cal-367	Advert any in 3 or 4 colours	Price	7.14	5.43	4.52	3.18	2.81	2.61	2.48	2.36

Wall-Pocket Calendars

	Description		50	75	100	200	300	500	750	1000
Cal-667 with pocket	Advert in black ink only	Price	6.22	5.29	4.61	3.84	3.57	3.39	3.18	2.90
Cal-667 with pocket	Advert in any 2 colours	Price	6.92	5.58	5.04	4.25	3.91	3.69	3.64	3.57
Cal-667 with pocket	Advert in any 3 or 4 colours	Price	7.49	6.37	6.09	4.90	4.56	4.22	4.08	4.01

Commercial & Memo Calendars - Headcard / Backboard Calendars

	Description		50	75	100	200	300	500	750	1000
Cal-166	Advert in black ink only	Price	4.93	3.75	3.17	2.33	2.11	1.84	1.75	1.68
Cal-166	Advert in any 2 colours	Price	5.56	4.12	3.58	2.66	2.32	2.10	1.98	1.76
Cal-166	Advert in any 3 or 4 colours	Price	6.13	4.68	3.84	2.68	2.36	2.07	1.94	1.78
Cal-182	Advert in black ink only	Price	5.85	4.34	3.57	2.96	2.55	2.45	2.28	2.21
Cal-182	Advert in any 2 colours	Price	6.22	4.74	4.00	3.39	3.14	2.83	2.62	2.49
Cal-182	Advert in any 3 or 4 colours	Price	6.63	5.21	4.44	3.61	3.34	2.95	2.73	2.63
Cal-183	Advert in black ink only	Price	5.33	4.35	3.72	2.73	2.47	2.41	2.33	2.18
Cal-183	Advert in any 2 colours	Price	5.89	4.46	3.89	2.97	2.76	2.55	2.44	2.36
Cal-183	Advert in any 3 or 4 colours	Price	6.48	5.12	4.34	3.32	3.06	2.74	2.66	2.56
Cal-154	Advert in black ink only	Price	4.44	3.66	3.10	2.33	2.06	1.81	1.71	1.65
Cal-154	Advert in any 2 colours	Price	4.94	3.90	3.32	2.49	2.22	1.93	1.76	1.74
Cal-154	Advert in any 3 or 4 colours	Price	5.62	4.54	3.73	2.64	2.28	2.07	1.94	1.85
Cal-185	Advert in any 2 colours	Price	6.14	4.71	3.81	3.10	2.88	2.59	2.52	2.45
Cal-185	Advert any in 3 or 4 colours	Price	6.24	5.04	4.40	3.34	3.07	2.74	2.63	2.56

Commercial & Memo Calendars

	Description		50	75	100	200	300	500	750	1000
Cal-150	Printed in any 2 colours	Price	7.14	5.69	4.71	3.98	3.55	3.34	3.24	2.89
Cal-150	Printed in any 3 or 4 colours	Price	7.40	6.09	5.36	4.43	4.08	3.82	3.69	3.57
Cal-186	Printed in any 2 colours	Price	5.50	4.84	4.25	3.34	2.93	2.59	2.24	2.06
Cal-186	Printed in any 3 or 4 colours	Price	5.69	4.92	4.34	3.55	3.23	3.07	2.95	2.78
Cal-189	Printed in any 2 colours	Price	6.67	5.53	4.74	4.02	3.57	3.31	3.22	3.05
Cal-189	Printed in any 3 or 4 colours	Price	7.01	6.06	5.36	4.41	4.06	3.81	3.69	3.57
Cal-191	Printed in black ink throughout	Price	5.11	4.84	3.84	3.56	2.88	2.80	2.67	2.59
Cal-196	Printed in any 2 colours	Price	6.67	5.53	4.74	4.02	3.57	3.31	3.22	3.05
Cal-196	Printed in any 3 or 4 colours	Price	7.01	6.06	5.36	4.41	4.06	3.81	3.69	3.57

International Shipping Calendars

	Description		50	75	100	200	300	500	750	1000
Cal-601	Advert in any 2 colours	Price	13.68	10.29	8.36	5.78	5.58	5.33	4.65	4.56
Cal-601	Advert in any 3 or 4 colours	Price	16.42	14.12	11.26	8.40	6.62	5.38	4.85	4.76
Cal-602 Tri	Advert in any 2 colours	Price	16.43	16.12	15.69	9.69	8.30	7.22	6.77	6.52
Cal-602 Tri	Advert in any 3 or 4 colours	Price	20.68	20.26	19.93	14.38	11.14	8.67	7.54	6.80
Cal-605 Desk	Advert in full colour	Price	4.99	4.11	3.69	3.08	2.98	2.79	2.72	2.58
Cal-602 Quad	Advert in any 2 colours	Price	n/a	n/a	n/a	17.97	13.95	11.67	10.69	10.22
Cal-602 Quad	Advert in any 3 or 4 colours	Price	n/a	na	n/a	19.80	16.91	12.08	10.94	10.41

All Shipping Calendars are supplied inserted into mailing cartons

Extra charge for date pads in a different colour than standard (Shipping Calendars) on application.

Lead-Times Shipping calendars require a longer lead-time than other calendars. Please ask for details.

