

David Marshall Print & Promotions

2012 DAVOS DIARY

SELLING PRICES

Qty	Code	Paper Colour	50	100	250	500	750	1000	2000
STRATA POCKET DIARIES									
Month to View + RM	96000	White	2.08	1.64	1.26	1.20	0.99	0.95	0.90
Month to View + BI/GE/RM	96001	White	2.52	1.98	1.57	1.42	1.19	1.12	1.07
Cover Colours: Black, Blue									
2 Week to View + RM	96002	White	2.17	1.71	1.32	1.24	1.03	0.99	0.94
2 Week to View + BI/GE/RM	96004	White	2.60	2.05	1.63	1.48	1.23	1.16	1.11
Week to View Landscape + RM	96006	Cream	2.25	1.78	1.39	1.30	1.10	1.07	1.02
Week to View Portrait + RM	96009	Cream	2.25	1.78	1.39	1.30	1.10	1.07	1.02
Week to View Portrait + BI/GE/RM	96011	Cream	2.73	2.16	1.71	1.56	1.30	1.23	1.17
Notable + RM	96012	Cream	2.25	1.78	1.39	1.30	1.10	1.07	1.02
Notable + BI/GE/RM	96013	Cream	2.73	2.16	1.71	1.56	1.30	1.23	1.17
Cover Colours: Black, Blue, Burgundy									
Week to View Portrait + RM	96008	White	2.25	1.78	1.39	1.30	1.10	1.07	1.02
Cover Colours: Black, Blue, Burgundy, Green, Mid-Blue, Red									
Week to View Portrait + BI/SE/RM	96010	White	2.73	2.16	1.71	1.56	1.30	1.23	1.17
Cover Colours: Black, Blue									
STRATA DESK DIARIES									
Qty	Code	Paper Colour	25	50	100	250	500	750	1000
A5 Pagaday Standard + RM	96202	Cream	6.05	4.21	3.60	2.98	2.72	2.62	2.52
A5 Pagaday Deluxe + RM/GE	96203	Cream	6.52	4.61	3.98	3.32	3.03	2.91	2.78
Management Standard + RM	96209	Cream	7.92	5.08	4.33	3.71	3.57	3.15	3.08
Management Deluxe + RM/GE/WM	96211	Cream	8.78	5.70	4.93	4.26	4.11	3.64	3.56
Cover Colours - Black, Blue, Burgundy									
A4 Pagaday + RM - FLAT TO BOARD	96235	White	9.39	6.71	6.25	5.25	4.66	4.50	4.22
A4 Pagaday + RM - PADDED COVERS	96240	White	10.12	7.20	6.73	5.64	5.03	4.86	4.55
Cover Colours - Black, Blue, Burgundy, Green									
Management Deluxe + RM/SE/WM	96210	White	8.78	5.70	4.93	4.26	4.11	3.64	3.56
Cover Colours - Black, Blue									
A5 Week to View + RM	96200	White	5.03	3.17	2.55	2.09	1.81	1.77	1.70
A5 Pagaday Standard + RM/BI/WM	96201	White	6.42	4.51	3.88	3.23	2.93	2.83	2.74
Management Standard + RM	96208	White	7.92	5.08	4.33	3.71	3.57	3.15	3.08
Cover Colours: Black, Blue, Burgundy, Green, Mid-Blue, Red									

Qty	Code	Paper Colour	50	100	250	500	750	1000	2000
CLASSIC POCKET DIARIES									
2 Week to View + BI/GE/RM	96015	White	3.27	2.78	2.25	2.03	1.82	1.73	1.68
Week to View Landscape + BI/GE/RM	96017	Cream	3.63	3.07	2.49	2.26	2.02	1.88	1.83
Week to View Portrait + BI/SE/RM	96018	White	3.63	3.07	2.49	2.26	2.02	1.88	1.83
Week to View Portrait + BI/GE/RM	96019	Cream	3.63	3.07	2.49	2.26	2.02	1.88	1.83
Notable + BI/GE/RM	96020	Cream	3.63	3.07	2.49	2.26	2.02	1.88	1.83
Cover Colours: Black, Blue									

January 2011

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Qty	Code	Paper Colour	50	100	250	500	750	1000	2000
MATANZA POCKET DIARIES									
Week to View Portrait + BI/RM	96021	Cream	2.71	2.16	1.69	1.53	1.32	1.23	1.17
MATANZA DESK DIARIES									
Qty	Code	Paper Colour	25	50	100	250	500	750	1000
A5 Pagaday + RM	96204	Cream	6.05	4.21	3.60	2.98	2.72	2.62	2.52
Management + RM/WM	96212	Cream	8.38	5.39	4.62	3.95	3.80	3.41	3.34
Cover Colour: Blue									

Qty	Code	Paper Colour	50	100	250	500	750	1000	2000
RIO POCKET DIARIES									
2 Week to View + BI/GE/RM	96024	White	3.33	2.73	2.20	1.98	1.81	1.71	1.58
Week to View Landscape + BI/GE/RM	96025	Cream	3.56	2.95	2.38	2.15	1.86	1.77	1.64
Week to View Portrait + BI/SE/RM	96026	White	3.56	2.95	2.38	2.15	1.86	1.77	1.64
Week to View Portrait + BI/GE/RM	96027	Cream	3.56	2.95	2.38	2.15	1.86	1.77	1.64
Notable + BI/GE/RM	96028	Cream	3.56	2.95	2.38	2.15	1.86	1.77	1.64
RIO DESK DIARIES									
Qty	Code	Paper Colour	25	50	100	250	500	750	1000
A5 Pagaday + RM/GE	96205	Cream	8.62	6.45	5.91	4.96	4.31	4.19	4.00
Management + RM/SE/WM	96213	White	11.65	7.97	7.39	6.32	5.91	5.22	5.02
Management + RM/GE/WM	96214	Cream	11.65	7.97	7.39	6.32	5.91	5.22	5.02
Cover Colours: (White Interiors) Blue or Black. Gunmetal(Not 2WTV) (Cream Interiors) Blue, Black, Burgundy, Green, Red									

Qty	Code	Paper Colour	50	100	250	500	750	1000	2000
REGENT POCKET DIARIES									
Week to View Portrait + BI/RM	96022	White	4.08	3.42	2.75	2.29	2.00	1.90	1.78
Week to View Portrait + BI/RM	96032	Cream	4.08	3.42	2.75	2.29	2.00	1.90	1.78
REGENT DESK DIARIES									
Qty	Code	Paper Colour	25	50	100	250	500	750	1000
Management + RM/WM	96215	White	12.55	9.34	8.75	7.45	6.59	5.82	5.41
Management + RM/WM	96216	Cream	12.55	9.34	8.75	7.45	6.59	5.82	5.41
Cover Colours: (White Interior) Black/Black, Blue/Blue. (Cream Interior) Green/Black, Tan/Black, Orange/Black									

Qty	Code	Paper Colour	50	100	250	500	750	1000	2000
SORRENTO POCKET DIARIES									
Week to View Portrait + BI/RM	96030	White	3.93	3.30	2.64	2.18	1.90	1.82	1.70
Week to View Portrait + BI/RM	96031	Cream	3.93	3.30	2.64	2.18	1.90	1.82	1.70
SORRENTO DESK DIARIES									
Qty	Code	Paper Colour	25	50	100	250	500	750	1000
A5 Pagaday + RM	96207	Cream	9.38	6.84	6.25	5.29	4.55	4.37	4.20
Management + RM/WM	96217	White	12.57	9.37	8.76	7.47	6.61	5.84	5.42
Management + RM/WM	96218	Cream	12.57	9.37	8.76	7.47	6.61	5.84	5.42
Cover Colours: (White Interiors) Blue/Gunmetal, Blue/Yellow, Gunmetal/Black. (Cream Interiors) Green/Tan, Red/Black, Red/Blue									

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Qty	Code	Paper Colour	50	100	250	500	750	1000	2000
SANTIAGO POCKET DIARIES									
Week to View Portrait + BI/RM	96070	White	3.96	3.32	2.66	2.20	1.92	1.84	1.69
Week to View Portrait + BI/RM	96071	Cream	3.96	3.32	2.66	2.20	1.92	1.84	1.69
Cover Colours: (White Interior) Black/Gunmetal, Blue/Red, Blue/Gunmetal, Black/Blue. (Cream Interior) Green/Tan, Black/Red, Black/Tan.									
SANTIAGO DESK DIARIES									
Qty	Code	Paper Colour	25	50	100	250	500	750	1000
A5 Pagaday + RM/BI/WM	96232	White	9.39	6.86	6.28	5.34	4.58	4.41	4.26
A5 Pagaday + RM	96233	Cream	9.15	6.64	6.12	5.20	4.46	4.32	4.16
Cover Colours: (White Interior) Black/Gunmetal, Blue/Red, Blue/Gunmetal. (Cream Interior) Black/Red, Black/Tan									
Management + RM/WM	96230	White	11.95	8.78	8.20	6.93	6.24	5.50	5.22
Management + RM/WM	96231	Cream	11.95	8.78	8.20	6.93	6.24	5.50	5.22
Cover Colours: (White Interior) Black/Gunmetal, Blue/Red, Blue/Gunmetal, Black/Blue. (Cream Interior) Green/Tan, Black/Red, Black/Tan.									

Qty	Code	Paper Colour		100	250	500	750	1000	2000
AMATHUS POCKET DIARIES									
Small Weekly Portrait + RM	96114	White		1.45	1.05	0.95	0.81	0.75	0.71
Cover Colours: Black, Blue, Burgundy, Green									

Qty	Code	Paper Colour	50	100	250	500	750	1000	2000
SPIRAL POCKET DIARIES									
Week to View Portrait Classic	96033	Cream	4.40	3.88	3.24	2.92	2.62	2.47	2.40
Week to View Portrait Rio	96057	Cream	4.54	4.02	3.37	3.03	2.72	2.57	2.49
Week to View Portrait Leather	96034	Cream	6.50	5.83	5.05	4.63	4.17	4.06	3.90
Week to View Portrait Regent	96035	Cream	5.15	4.67	3.94	3.57	3.24	3.03	2.95
Week to View Portrait Classic Deluxe	96053	Cream	4.88	4.36	3.68	3.34	2.99	2.82	2.74
Week to View Portrait Rio Deluxe	96061	Cream	5.20	4.64	3.94	3.58	3.20	3.03	2.93
Week to View Portrait Classic	96038	White	4.40	3.88	3.24	2.92	2.62	2.47	2.40
Week to View Portrait Rio	96058	White	4.54	4.02	3.37	3.03	2.72	2.57	2.49
Week to View Portrait Leather	96039	White	6.50	5.83	5.05	4.63	4.17	4.06	3.90
Week to View Portrait Regent	96040	White	5.15	4.67	3.94	3.57	3.24	3.03	2.95
Week to View Portrait Classic Deluxe	96054	White	4.88	4.36	3.68	3.34	2.99	2.82	2.74
Week to View Portrait Rio Deluxe	96062	White	5.20	4.64	3.94	3.58	3.20	3.03	2.93

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Qty	Code	50	100	250	500	750	1000	2000
POCKET DIARY EXTRAS								
Gilt Corners - Pair	96400	0.25	0.25	0.24	0.22	0.22	0.21	0.20
Silver Corners - Pair	96401	0.25	0.25	0.24	0.22	0.22	0.21	0.20
Gunmetal Corners - Pair	96402	0.25	0.25	0.24	0.22	0.22	0.21	0.20
Credit Card Pocket	96403	0.46	0.46	0.46	0.45	0.41	0.41	0.39
Clear Pocket	96404	0.26	0.22	0.22	0.21	0.21	0.20	0.20
Telephone Index - White (Only available with clear pkt)	96405	0.34	0.34	0.29	0.29	0.28	0.28	0.28
Telephone Index - Cream (Only available with clear pkt)	96406	0.34	0.34	0.29	0.29	0.28	0.28	0.28
Initials	96410	1.30 Per Diary (Minimum charge £20) to be supplied on disk						
Names	96411	1.79 Per Diary (Minimum charge £20) to be supplied on disk						
Double Blocking (Front & Back of Diary)	96416	Add 0.30 per Diary + £24.30 Set-Up + £42.85 Die Charge						
Envelopes (Including Insertion)	96412	0.16	0.16	0.14	0.13	0.13	0.12	0.12

INSET PRICES - POCKET DIARIES															
INSET COSTS ONE COLOUR PRINT								INSET COSTS TWO COLOUR PRINT							
QTY	50	100	250	500	750	1000	2000	QTY	50	100	250	500	750	1000	2000
1 PAGE	1.39	0.79	0.47	0.33	0.28	0.25	0.23	1 PAGE	2.28	1.25	0.67	0.41	0.35	0.31	0.28
2 PAGES	2.16	1.18	0.64	0.39	0.32	0.29	0.27	2 PAGES	3.46	2.00	0.96	0.60	0.44	0.38	0.35
4 PAGES	2.88	1.68	0.79	0.50	0.44	0.39	0.38	4 PAGES	4.29	2.37	1.14	0.74	0.54	0.48	0.43
Artwork for Inset pages is charged at £17.85 for simple text. Logos etc subject to sight of artwork															

INSET PRICES - POCKET DIARIES															
INSET COSTS FOUR COLOUR PRINT															
QTY	50	100	250	500	750	1000	2000								
1 PAGE	4.36	2.23	1.00	0.57	0.44	0.38	0.32								
2 PAGES	6.92	3.56	1.52	0.83	0.57	0.48	0.40								
4 PAGES	8.38	4.47	2.09	1.28	0.97	0.84	0.67								
Artwork to be supplied as hi-res scans to size on CD.															

Key to Product Specifications

- RM - Ribbon Marker
- GE - Gilt-Edged Pages
- SE - Silver-Edged Pages
- WM - World Maps
- BI - British Isles Maps

Blocking All Prices include Blocking in one position on front cover.

Blocking Dies Pocket - £42.85

Carriage Charged Extra

Artwork included in the manufacture of the Die

Change of Advert on Cover Charged at £24.30 per change

All Diaries are Bulk Packed. All Prices shown are in £ sterling and subject to VAT

David Marshall Print & Promotions

2012 DAVOS DIARY

SELLING PRICES

Qty	Code	25	50	100	250	500	750	1000	
DESK DIARY EXTRAS									
Gilt Corners - Pair	96300	0.47	0.46	0.42	0.38	0.37	0.34	0.31	
Silver Corners - Pair	96301	0.47	0.46	0.42	0.38	0.37	0.34	0.31	
Corner Pocket - A5	96302	0.28	0.26	0.26	0.25	0.24	0.22	0.21	
Corner Pocket - Quarto	96303	0.32	0.30	0.30	0.29	0.26	0.25	0.24	
Address Book - White - A5	96304	0.50	0.49	0.46	0.45	0.42	0.41	0.39	
Address Book - Cream - A5	96305	0.50	0.49	0.46	0.45	0.42	0.41	0.39	
Address Book - White - Quarto	96306	0.53	0.52	0.49	0.48	0.45	0.44	0.42	
Address Book - Cream - Quarto	96307	0.53	0.52	0.49	0.48	0.45	0.44	0.42	
Initials	96308	1.33 Per Diary (Minimum charge £20) to be supplied on disk							
Names	96309	1.84 Per Diary (Minimum charge £20) to be supplied on disk							
Double Blocking (Front & Back of Diary)	96314	Add 0.34 per Diary + £24.30 Set-Up + £50 Die Charge							
Board Envelopes - A5 (Inc Insertion)	96311	0.46	0.45	0.41	0.37	0.36	0.34	0.32	
Board Envelopes - Quarto (Inc Insertion)	96312	0.46	0.45	0.41	0.37	0.36	0.34	0.32	

INSET PRICES - DESK DIARIES															
INSET COSTS ONE COLOUR PRINT								INSET COSTS TWO COLOUR PRINT							
QTY	25	50	100	250	500	750	1000	QTY	25	50	100	250	500	750	1000
1 PAGE	3.26	1.86	1.08	0.62	0.41	0.35	0.32	1 PAGE	4.76	2.51	1.44	0.71	0.46	0.38	0.34
2 PAGES	4.92	2.57	1.38	0.84	0.53	0.45	0.40	2 PAGES	7.88	3.90	2.04	1.10	0.64	0.51	0.45
4 PAGES	6.53	3.43	1.93	1.12	0.73	0.63	0.56	4 PAGES	9.51	4.82	2.66	1.44	0.96	0.80	0.65
Artwork for Inset pages is charged at £15.45 for simple text. Logos etc subject to sight of artwork.															

INSET PRICES - DESK DIARIES															
INSET COSTS FOUR COLOUR PRINT															
QTY	25	50	100	250	500	750	1000								
1 PAGE	8.91	4.78	2.65	1.16	0.72	0.55	0.49								
2 PAGES	15.00	7.83	4.00	1.66	0.97	0.68	0.59								
4 PAGES	17.82	9.07	4.91	2.28	1.52	1.12	0.97								
Artwork to be supplied as hi-res scans to size on CD.															

Key to Product Specifications

RM - Ribbon Marker

GE - Gilt-Edged Pages

SE - Silver-Edged Pages

WM - World Maps

BI - British Isles Maps

Blocking All Prices include Blocking in one position on front cover.

Blocking Dies Desk - £50.00

Carriage Charged Extra

Artwork included in the manufacture of the Die

Change of Advert on Cover Charged at £24.30 per change

All Diaries are Bulk Packed.

All Prices shown are in £ sterling and subject to VAT.

David Marshall Print & Promotions

www.printit4u.co.uk

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