

2012 Reeve Calendar Range Price List

7 Page Pictorial Memo Calendars

Wirebound - Size 442mm x 315mm (A3) - Mix & Match titles within this collection at no extra cost

Supplied with loose Peel & Seal Manila Envelopes. Boxed in 100's

Code	Description	25	50	75	100	150	200	250	300	400	500	750	1000
C18	Girls at Work	6.85	4.49	4.08	3.32	3.24	2.97	2.83	2.67	2.52	2.32	2.19	2.00
C19	Pictorial Britain	6.85	4.49	4.08	3.32	3.24	2.97	2.83	2.67	2.52	2.32	2.19	2.00
C20	Around the World	6.85	4.49	4.08	3.32	3.24	2.97	2.83	2.67	2.52	2.32	2.19	2.00
C21	Supercars	6.85	4.49	4.08	3.32	3.24	2.97	2.83	2.67	2.52	2.32	2.19	2.00
C22	British Wildlife	6.85	4.49	4.08	3.32	3.24	2.97	2.83	2.67	2.52	2.32	2.19	2.00
C23	Caledonia	6.85	4.49	4.08	3.32	3.24	2.97	2.83	2.67	2.52	2.32	2.19	2.00
C24	Planet Nature	6.85	4.49	4.08	3.32	3.24	2.97	2.83	2.67	2.52	2.32	2.19	2.00
C25	Funny Business	6.85	4.49	4.08	3.32	3.24	2.97	2.83	2.67	2.52	2.32	2.19	2.00
C26	Seduction	6.85	4.49	4.08	3.32	3.24	2.97	2.83	2.67	2.52	2.32	2.19	2.00
C27	Insight	6.85	4.49	4.08	3.32	3.24	2.97	2.83	2.67	2.52	2.32	2.19	2.00
C29	La Femme	6.85	4.49	4.08	3.32	3.24	2.97	2.83	2.67	2.52	2.32	2.19	2.00
C30	Down Memory Lane *	6.85	4.49	4.08	3.32	3.24	2.97	2.83	2.67	2.52	2.32	2.19	2.00
C32	Watercolour Britain	6.85	4.49	4.08	3.32	3.24	2.97	2.83	2.67	2.52	2.32	2.19	2.00

To REMOVE the front cover - DEDUCT .20p per calendar* Except for Down Memory Lane

Carriage Costs 11.53 11.53 11.53 11.53 17.29 17.29 26.14 26.14 32.43 39.13 65.27 86.57

Extra per calendar per additional overprint colour Matched PMS colour @ £15 per colour with number quoted
per calendar £1.46 £0.99 £0.77 £0.54 £0.43 £0.36 £0.30 £0.26 £0.20 £0.19 £0.17

Above inc of overprinting in 1 standard colour - Black, Calendar Red, Warm Red, Process Blue, Reflex Blue, Pantone Green, PMS Green 347, Yellow 012 or Brown 471

MIX & MATCH

TITLES IN 7 PAGE MEMO AND 13 PAGE A3 COLLECTIONS TOGETHER AT NO EXTRA COST

13 Page Wire-O Desk Calendars

Wirebound - Size 280mm x 150mm - Mix & Match titles within this collection at no extra cost

Supplied inserted into Board Mailers. Boxed in 100's.

Code	Description	25	50	75	100	150	200	250	300	400	500	750	1000
C70	Travelers World	8.63	6.31	5.51	4.72	4.44	4.16	4.08	3.96	3.83	3.71	3.56	3.47
C71	Rural Britain	8.63	6.31	5.51	4.72	4.44	4.16	4.08	3.96	3.83	3.71	3.56	3.47
C72	Geographica recycled	8.63	6.31	5.51	4.72	4.44	4.16	4.08	3.96	3.83	3.71	3.56	3.47
C73	Bizarre World	8.63	6.31	5.51	4.72	4.44	4.16	4.08	3.96	3.83	3.71	3.56	3.47
C74	Marques of Distinction	8.63	6.31	5.51	4.72	4.44	4.16	4.08	3.96	3.83	3.71	3.56	3.47
C75	World Wildlife	8.63	6.31	5.51	4.72	4.44	4.16	4.08	3.96	3.83	3.71	3.56	3.47
C77	Ethos recycled	8.63	6.31	5.51	4.72	4.44	4.16	4.08	3.96	3.83	3.71	3.56	3.47

Carriage Costs 11.53 11.53 11.53 11.53 17.29 17.29 26.14 26.14 32.43 39.13 65.27 86.57

Extra per calendar per additional overprint colour Matched PMS colour @ £15 per colour with number quoted

£2.88	£1.46	£0.99	£0.77	£0.54	£0.43	£0.36	£0.30	£0.26	£0.20	£0.19	£0.17
per calendar				per calendar							

Above prices are inc of overprinting in 1 standard colour. Black, Calendar Red, Warm Red, Process Blue, Reflex Blue, Pantone Green, Green PMS 347, Yellow 012 and Brown 471.

Calendar Sizes

Calendar Type

7 Page Pictorial Memo	60mm x 290mm
13 Page A3 Pictorial	60mm x 290mm
13 Page Large Format	60mm x 300mm
13 Page Postage Savers	50mm x 220mm
Pictorial Desk	30mm x 240mm
Landscape Pictorial	50mm x 398mm
Maxi Ultra CAL	215mm x 390mm

Calendar Type

Appointments Slimline (B7)	45mm x 125mm
Bold Figure - Card back (B9)	40mm x 220mm
Wall Planners	60mm x 380mm
Commercial A4	90mm x 220mm
Commercial Engagement	60mm x 273mm
Commercial Planner	90mm x 273mm
365 Daily Tear Off DP	90mm x 140mm
Super CAL	140mm x 300mm

IMPORTANT: Only one plate will be used for multiple orders, the advert will be set to the smallest size.

PRINT GUIDELINES

MIX & MATCH

Our minimum calendar order is 25 units. To mix two different calendar titles the total quantity must be 50 units. Any calendars within the same print group can be mixed to obtain the bulk price, as long as the multiples are in 25's with no additional cost, as long as they are both printed to the same advert. **Desk calendars or Commercial calendars cannot be mixed with Pictorial calendars to gain bulk rate.**

PRINT COLOUR

Prices shown are inclusive of printing the advertisement in ONE Standard Colour of either Black, Calendar Red, Warm Red, Process Blue, Pantone Green, Green (347), Yellow 012 or Brown 471. Printing in a matched PMS colour, with PMS No quoted - £15 per colour on the job. Where we are required to match colour - £30 per colour.

PROOFS

For orders of 100 calendars or more, proofs are supplied free upon request. For orders under 100 - cost is £6 per proof. Proofs are supplied in BLACK only regardless of print colours.

PACKAGING

Large format (B3) calendars and Pictorial desk calendars include within the price individual insertion into 'recycled' board mailers. All other calendars are supplied loose, not inserted 'recycled' manila envelopes. Insertion is charged at 10p per calendar. **For A3 Pictorial range & Postage saver calendars upgrade from manila to board mailers cost 15p per calendar.**

LEAD TIME

Despatch for calendars normally takes 4-6 weeks, Wall Planners, Holiday Planners, 365 Daily Tear off & Shipping calendars take 8-10 weeks, both dates are from receipt of order and/or acceptable artwork for SINGLE colour jobs. Multiple colour jobs require extra time. Shipping calendar order **deadline is 1st September.**

PRINTING

Unless specified, all jobs will be printed at 85dpi. Overprinting at 150dpi - if you require this service please note there will be an additional charge.

ORDERS

To help us help you, PLEASE clearly show quantity, number of pages of calendar, full title of calendar plus colour of ink/inks required, quoting either standard colours or pantone colours. Please print or type all copy to avoid costly mistakes made in transmission, errors will not be our responsibility.

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CARRIAGE COSTS

Carriage costs to mainland UK destinations are shown separately under each section of calendars. For carriage to Ireland, Isle of Man, Channel Islands and the Scottish Islands please contact the Reeve team. Please note:- Carriers cannot deliver to a PO Box No. **All mainland deliveries are by 24 hour carrier.**

LATE ORDERS

It may be necessary to restrict the availability of multi-colour or matched PMS printing, dependent upon capacity. Please check.

CANCELLATIONS

Cancellations will be charged at £20.00 admin fee, unless the order has been printed, in which case the full cost will be charged.

RESERVATIONS

Accepted in writing only. Reservations will be held until 14th October, after which the order will be cancelled.

UNDERS & OVERS

It is not our policy to produce and charge for over runs in production. If any calendars are spoilt in production, they will be deducted accordingly.

Please note that clauses in the Banking and Financial Dealings Act allow the Government to alter Bank holiday dates at short notice.

Specifications subject to change without notice E & O E