

**7 Page A3 Pictorial Memo Calendars**

Wirobound - Size 420mm x 297mm (A3) - Mix &amp; Match titles within this collection at no extra cost

Supplied with loose Peel &amp; Seal Manila Envelopes. Boxed in 100's

Code	Description	25	50	75	100	150	200	250	300	400	500	750	1000
C18	Girls at Work	6.68	4.38	3.98	3.24	3.16	2.90	2.76	2.60	2.46	2.26	2.14	1.95
C19	Pictorial Britain	6.68	4.38	3.98	3.24	3.16	2.90	2.76	2.60	2.46	2.26	2.14	1.95
C20	Global	6.68	4.38	3.98	3.24	3.16	2.90	2.76	2.60	2.46	2.26	2.14	1.95
C21	Supercars	6.68	4.38	3.98	3.24	3.16	2.90	2.76	2.60	2.46	2.26	2.14	1.95
C22	British Wildlife	6.68	4.38	3.98	3.24	3.16	2.90	2.76	2.60	2.46	2.26	2.14	1.95
C23	Caledonia	6.68	4.38	3.98	3.24	3.16	2.90	2.76	2.60	2.46	2.26	2.14	1.95
C26	Seduction	6.68	4.38	3.98	3.24	3.16	2.90	2.76	2.60	2.46	2.26	2.14	1.95
C27	Insight	6.68	4.38	3.98	3.24	3.16	2.90	2.76	2.60	2.46	2.26	2.14	1.95
C29	La Femme	6.68	4.38	3.98	3.24	3.16	2.90	2.76	2.60	2.46	2.26	2.14	1.95
C30	Down Memory Lane *	6.68	4.38	3.98	3.24	3.16	2.90	2.76	2.60	2.46	2.26	2.14	1.95
C32	Watercolour Britain	6.68	4.38	3.98	3.24	3.16	2.90	2.76	2.60	2.46	2.26	2.14	1.95

**To REMOVE the front cover - DEDUCT .20p per calendar\***  
**Except for Down Memory Lane**

**Carriage Costs**                    **10.98 10.98 10.98 10.98 16.47 16.47 24.89 24.89 30.88 37.26 62.16 82.44**

Extra per calendar per additional overprint colour                    Matched PMS colour @ £10 per colour with number quoted

£70.00	£71.00	£72.00	£75.00	£0.52	£0.42	£0.35	£0.30	£0.25	£0.20	£0.19	£0.16
on job				per calendar							

The above prices are inclusive of overprinting message in 1 standard colour. Black, Flame Red, Warm Red, Process Blue, Reflex Blue, Pantone Green, Green PMS 347, Yellow 012 and Brown 471.

# MIX & MATCH

**TITLES IN 7 PAGE MEMO AND 13 PAGE A3 COLLECTIONS TOGETHER AT  
NO EXTRA COST**

## 13 Page Wire-O Desk Calendars

Wirebound - Size 280mm x 150mm - Mix & Match titles within this collection at no extra cost

Supplied inserted into Board Mailers. Boxed in 100's. \* Eco size 251mm x 165mm

Code	Description	25	50	75	100	150	200	250	300	400	500	750	1000
C70	Travelers World	8.42	6.15	5.37	4.60	4.33	4.06	3.98	3.87	3.73	3.62	3.47	3.38
C71	Rural Britain	8.42	6.15	5.37	4.60	4.33	4.06	3.98	3.87	3.73	3.62	3.47	3.38
C72	Geographica	8.42	6.15	5.37	4.60	4.33	4.06	3.98	3.87	3.73	3.62	3.47	3.38
C73	The Joy of Work	8.42	6.15	5.37	4.60	4.33	4.06	3.98	3.87	3.73	3.62	3.47	3.38
C74	Marques of Distinction	8.42	6.15	5.37	4.60	4.33	4.06	3.98	3.87	3.73	3.62	3.47	3.38
C75	World Wildlife	8.42	6.15	5.37	4.60	4.33	4.06	3.98	3.87	3.73	3.62	3.47	3.38

**Carriage Costs**      **10.98**   **10.98**   **10.98**   **10.98**   **16.47**   **16.47**   **24.89**   **24.89**   **30.88**   **37.26**   **62.16**   **82.44**

Extra per calendar per additional overprint colour      Matched PMS colour @ £10 per colour with number quoted

	£70.00	£71.00	£72.00	£75.00	£0.52	£0.42	£0.35	£0.30	£0.25	£0.20	£0.19	£0.16
<b>on job</b>					<b>per calendar</b>							

The above prices are inclusive of overprinting message in 1 standard colour. Black, Flame Red, Warm Red, Process Blue, Reflex Blue, Pantone Green, Green PMS 347, Yellow 012 and Brown 471.

## 13 Page Large Format B3 Calendars

Wirebound - Size 494mm x 350mm - Mix & Match titles within this collection at no extra cost

Boxed in 50's. Inserted into Board Mailers.

Code	Description	25	50	75	100	150	200	250	300	400	500	750	1000
C51	Scenic Tour Scotland	10.52	7.88	7.37	6.80	6.60	6.49	5.67	5.42	5.23	5.05	4.75	4.50
C54	Marques of Distinction	10.52	7.88	7.37	6.80	6.60	6.49	5.67	5.42	5.23	5.05	4.75	4.50
C55	Rural Britain	10.52	7.88	7.37	6.80	6.60	6.49	5.67	5.42	5.23	5.05	4.75	4.50
C56	Geographica*	10.52	7.88	7.37	6.80	6.60	6.49	5.67	5.42	5.23	5.05	4.75	4.50
C57	Endangered Species	10.52	7.88	7.37	6.80	6.60	6.49	5.67	5.42	5.23	5.05	4.75	4.50
C60	Ethos**	14.48	11.62	9.66	8.56	7.83	7.01	6.66	6.41	6.22	6.02	5.76	5.56
C61	Living Planet	14.48	11.40	9.35	8.24	7.49	6.66	6.34	6.04	5.78	5.55	5.19	4.93
C65	The Way We Were	13.92	10.70	8.40	7.25	7.10	6.34	6.19	6.08	5.82	5.50	5.30	5.13

**Carriage Costs**      **10.98**   **10.98**   **16.47**   **16.47**   **24.89**   **30.88**   **37.26**   **45.56**   **62.16**   **82.44**   **101.22**   **134.95**

Extra per calendar per additional overprint colour      Matched PMS colour @ £10 per colour with number quoted

	£70.00	£71.00	£72.00	£75.00	£0.52	£0.42	£0.35	£0.30	£0.25	£0.20	£0.19	£0.16
<b>on job</b>					<b>per calendar</b>							

The above prices are inclusive of overprinting message in 1 standard colour. Black, Flame Red, Warm Red, Process Blue, Reflex Blue, Pantone Green, Green PMS 347, Yellow 012 and Brown 471.

## I3 Page A3 Pictorial Calendars

Wirobound - Size 297mm x 420mm - Mix and Match titles within this collection at no extra cost

Supplied with loose peel and seal manila envelopes. Boxed in 75's.

Code	Description	25	50	75	100	150	200	250	300	400	500	750	1000
C2	Flirtations	6.77	5.92	5.73	5.28	5.22	5.01	4.72	4.56	4.44	4.07	3.67	3.04
C4	Olde Worlde Inns	6.77	5.92	5.73	5.28	5.22	5.01	4.72	4.56	4.44	4.07	3.67	3.04
C6	World Wildlife	6.77	5.92	5.73	5.28	5.22	5.01	4.72	4.56	4.44	4.07	3.67	3.04
C7	Wildlife in Britain	6.77	5.92	5.73	5.28	5.22	5.01	4.72	4.56	4.44	4.07	3.67	3.04
C9	Discover Britain	6.77	5.92	5.73	5.28	5.22	5.01	4.72	4.56	4.44	4.07	3.67	3.04
C11	Scenic Britain	6.77	5.92	5.73	5.28	5.22	5.01	4.72	4.56	4.44	4.07	3.67	3.04
C12	Travelers World	6.77	5.92	5.73	5.28	5.22	5.01	4.72	4.56	4.44	4.07	3.67	3.04
C13	Classics Past & Present	6.77	5.92	5.73	5.28	5.22	5.01	4.72	4.56	4.44	4.07	3.67	3.04
C16	Bonnie Scotland	7.47	5.92	5.73	5.28	5.22	5.01	4.72	4.56	4.44	4.07	3.67	3.04
C17	Ecstasy	7.47	5.92	5.73	5.28	5.22	5.01	4.72	4.56	4.44	4.07	3.67	3.04

**Carriage Costs** 10.98 10.98 10.98 16.47 16.47 24.89 30.88 30.88 43.53 51.56 82.44 101.22

Extra per calendar per additional overprint colour Matched PMS colour @ £10 per colour with number quoted

£70.00 £71.00 £72.00 £75.00 £0.52 £0.42 £0.35 £0.30 £0.25 £0.20 £0.19 £0.16

on job

per calendar

The above prices are inclusive of overprinting message in 1 standard colour. Black, Flame Red, Warm Red, Process Blue, Reflex Blue, Pantone Green, Green PMS 347, Yellow 012 and Brown 471.

## I3 Page Pictorial Calendars

Wirobound - Size 297mm x 420mm - Mix and Match A3 titles at no extra cost (excludes C64 & C66 \*size 357mm x 422mm)

Supplied with loose peel and seal manila envelopes. Boxed in 75's.

Code	Description	25	50	75	100	150	200	250	300	400	500	750	1000
C31	Yorkshire	7.71	6.38	6.23	5.75	5.46	5.35	5.02	4.94	4.86	4.52	4.14	3.49
C40	Bare Essentials	7.40	6.51	6.37	5.85	5.77	5.66	5.38	5.28	5.20	4.79	4.49	3.88
C41	Joy of Work	7.40	6.51	6.37	5.85	5.77	5.66	5.38	5.28	5.20	4.79	4.49	3.88
C42	Revolution	7.40	6.51	6.37	5.85	5.77	5.66	5.38	5.28	5.20	4.79	4.49	3.88
C43	The Golfers Calendar	7.40	6.51	6.37	5.85	5.77	5.66	5.38	5.28	5.20	4.79	4.49	3.88
C46	Times Past	9.77	7.34	7.05	6.25	5.92	5.83	5.57	5.15	5.03	4.75	4.41	3.94
C66	Motor Sport*	12.48	8.92	7.33	6.54	5.80	5.47	5.34	5.10	4.84	4.68	4.40	4.20
C67	Wild Britain*	14.48	11.40	9.35	8.24	7.49	6.66	6.34	6.04	5.78	5.55	5.19	4.93

**Carriage Costs** 10.98 10.98 10.98 16.47 16.47 24.89 30.88 30.88 43.53 51.56 82.44 101.22

Extra per calendar per additional overprint colour Matched PMS colour @ £10 per colour with number quoted

£70.00 £71.00 £72.00 £75.00 £0.52 £0.42 £0.35 £0.30 £0.25 £0.20 £0.19 £0.16

on job

per calendar

The above prices are inclusive of overprinting message in 1 standard colour. Black, Flame Red, Warm Red, Process Blue, Reflex Blue, Pantone Green and Green PMS 347

## Postage Saver - Large Letter Size

Wirobound - Size 343mm x 424mm - Mix & Match titles within this collection at no extra cost

Supplied with loose Peel & Seal Manila Envelopes. Boxed in 100's.

Code	Description	25	50	75	100	150	200	250	300	400	500	750	1000
C91	Glorious Isles	7.72	4.41	4.21	3.30	3.25	3.14	2.89	2.80	2.67	2.40	2.29	2.13
C92	Natures Way	7.72	4.41	4.21	3.30	3.25	3.14	2.89	2.80	2.67	2.40	2.29	2.13
C94	Paradise Island	7.72	4.41	4.21	3.30	3.25	3.14	2.89	2.80	2.67	2.40	2.29	2.13
C95	Collectors Cars	7.72	4.41	4.21	3.30	3.25	3.14	2.89	2.80	2.67	2.40	2.29	2.13
<b>Carriage Costs</b>		<b>10.98</b>	<b>10.98</b>	<b>10.98</b>	<b>10.98</b>	<b>16.47</b>	<b>16.47</b>	<b>24.89</b>	<b>24.89</b>	<b>30.88</b>	<b>37.26</b>	<b>62.16</b>	<b>82.44</b>
Extra per calendar per additional overprint colour		Matched PMS colour @ £10 per colour with number quoted											
		£70.00	£71.00	£72.00	£75.00	£0.52	£0.42	£0.35	£0.30	£0.25	£0.20	£0.19	£0.16
		<b>on job</b>				<b>per calendar</b>							

The above prices are inclusive of overprinting message in 1 standard colour. Black, Flame Red, Warm Red, Process Blue, Reflex Blue, Pantone Green and Green PMS 347.

## 365 Daily Tear Off Calendars (Recyclable)

Size 145mm x 205mm - inserted into white boxes in 75's

Last Orders for pre-Christmas - 1st week October

Code	Description	25	50	75	100	150	200	250	300	400	500	750	1000
B6	365 DP	n/a	4.78	4.24	3.67	3.56	3.49	3.43	3.11	2.95	2.81	2.56	2.40
<b>Carriage Costs</b>		<b>n/a</b>	<b>10.98</b>	<b>10.98</b>	<b>16.47</b>	<b>16.47</b>	<b>24.89</b>	<b>30.88</b>	<b>30.88</b>	<b>43.53</b>	<b>51.66</b>	<b>82.44</b>	<b>101.22</b>
		Matched pantone colour @ £35 per colour											
		n/a	n/a	n/a	£75.00	£0.52	£0.42	£0.35	£0.30	£0.25	£0.20	£0.18	£0.16
		<b>on job</b>				<b>per calendar</b>							

## ADVERTISING OVERPRINT

The above prices are inclusive of overprinting 1 standard colour of:- Matt Silver, Gold or Black on a choice of either Cream, Blue, Red or Ivory board. Special Colours will be charged extra at £40 per colour (please include pantone number on all orders). Copy changes - change of overprint details will be charged extra at £25 per copy change.

## Planners A2 Size

Size 450mm x 650mm. Last orders for pre-Christmas - 1st week October.

Supplied flat. Boxed in 250's.

Code	Description	25	50	75	100	150	200	250	300	400	500	750	1000
B27	Holiday Planner	n/a	n/a	n/a	2.40	1.93	1.57	1.42	1.29	1.09	1.02	0.91	0.83
B28	Wall Planner	n/a	n/a	n/a	2.40	1.93	1.57	1.42	1.29	1.09	1.02	0.91	0.83
<b>Carriage Costs</b>		<b>n/a</b>	<b>n/a</b>	<b>n/a</b>	<b>10.98</b>	<b>10.98</b>	<b>10.98</b>	<b>16.47</b>	<b>16.47</b>	<b>16.47</b>	<b>24.89</b>	<b>30.88</b>	
Extra per calendar per additional overprint colour		Matched PMS colour @ £10 per colour with number quoted											
		n/a	n/a	n/a	£75.00	£0.52	£0.42	£0.35	£0.30	£0.25	£0.20	£0.18	£0.16
		<b>on job</b>				<b>per calendar</b>							

## Commercial Calendars

12 Pages - Size 350mm x 242mm (A4). Supplied with loose Peel & Seal Manila Envelopes.

Boxed in 100's.

Code	Description	25	50	75	100	150	200	250	300	400	500	750	1000
B1	Jotta Red & Black	4.70	3.58	2.81	2.42	2.25	2.16	2.01	1.80	1.68	1.55	1.49	1.40
B2	Jotta Blue & Black	4.70	3.58	2.81	2.42	2.25	2.16	2.01	1.80	1.68	1.55	1.49	1.40
B3	Memo Red & Black	4.70	3.58	2.81	2.42	2.25	2.16	2.01	1.80	1.68	1.55	1.49	1.40
B4	Memo Blue & Black	4.70	3.58	2.81	2.42	2.25	2.16	2.01	1.80	1.68	1.55	1.49	1.40
B8	Bold Figure	4.70	3.58	2.81	2.42	2.25	2.16	2.01	1.80	1.68	1.55	1.49	1.40
B9	Bold Figure c/black	n/a	3.00	2.74	2.06	1.96	1.89	1.75	1.62	1.52	1.40	1.30	1.17
B7 *	Appointment Slimline	n/a	2.81	2.55	1.93	1.83	1.74	1.62	1.48	1.38	1.30	1.21	1.07

**Carriage Costs**                    **10.98** **10.98** **10.98** **10.98** **16.47** **16.47** **24.89** **24.89** **30.88** **30.88** **37.26** **62.16** **82.44**

12 Pages - Size 420mm x 297mm (A3).

Supplied with loose Peel & Seal Manila Envelopes. Boxed in 75's.

Code	Description	25	50	75	100	150	200	250	300	400	500	750	1000
B29	Commercial Engagemen	4.97	4.05	3.14	2.64	2.52	2.46	2.36	2.27	2.15	1.99	1.91	1.83
B30	Commercial Planner	4.97	4.05	3.14	2.64	2.52	2.46	2.36	2.27	2.15	1.99	1.91	1.83

**Carriage Costs**                    **10.98** **10.98** **10.98** **16.47** **16.47** **24.89** **30.88** **30.88** **43.53** **51.56** **82.44** **101.22**

Extra per calendar per additional overprint colour

Matched PMS colour @ £10 per colour with number quoted

£71.00	£72.00	£73.00	£77.00	£0.56	£0.44	£0.37	£0.32	£0.27	£0.22	£0.21	£0.19
<b>on job</b>				<b>per calendar</b>							

The above prices are inclusive of overprinting message in 1 standard colour. Black, Flame Red, Warm Red, Process Blue, Reflex Blue, Pantone Green and Green PMS 347.

## Calendar Sizes

### Calendar Type

7 Page Pictorial Memo	60mm x 290mm
13 Page A3 Pictorial	60mm x 273mm
13 Page Large Format	60mm x 300mm
13 Page Postage Savers	50mm x 220mm
Pictorial Desk	30mm x 240mm
Motor Sport/Wild Britain	50mm x 398mm
Maxi Ultra CAL	215mm x 390mm

### Calendar Type

Appointments Slimline (B7)	45mm x 125mm
Bold Figure - Cardback (B9)	40mm x 220mm
Wall Planners	60mm x 380mm
Commercial A4	90mm x 220mm
Commercial A3	60mm x 273mm
365 Daily Tear Off DP	90mm x 140mm
Super CAL	140mm x 300mm

IMPORTANT NOTICE: Only one plate will be used for multiple orders of wall calendars, the advert will be set to the smallest size.

## Shipping Calendars with Tri-monthly date pads

Description	50	75	100	150	200	300	400	500	750	1000
<b>Maxi Ultra Cal *</b>	16.63	16.63	10.65	10.65	7.45	6.39	5.78	5.32	4.85	4.75
<i>Supply corrugated Mailers</i>	0.64	0.64	0.61	0.61	0.59	0.58	0.57	0.56	0.55	0.55
<i>Insertion into Mailers</i>	0.28	0.28	0.28	0.28	0.28	0.28	0.28	0.28	0.28	0.28
<b>Super Cal *</b>	8.45	8.45	5.07	5.07	3.38	2.82	2.54	2.37	2.14	2.03
<i>Supply white envelopes</i>	0.19	0.19	0.17	0.17	0.15	0.15	0.14	0.14	0.14	0.14
<i>Insertion into envelopes</i>	0.21	0.21	0.21	0.21	0.21	0.21	0.21	0.21	0.21	0.21

### Carriage Costs - At cost - price on application

For printing in a single colour other than a standard colour, an additional PMS cost of £80.07 on the job will be applicable

**\*Extended lead time on these designs of 10-12 weeks,  
final orders by 1st September.**

For printing in multiple colours, please note that:-

Maxi Ultra: the headboard and backboard are printed in one pass together, therefore additional print cost apply only once.

Supercal: the headboard and backboard are printing separately, therefore additional print costs need to apply to both headboard and backboard.

Each Additional Standard Colour

<b>Maxi Ultra Cal</b>	5.70	5.70	2.85	2.85	1.42	0.95	0.71	0.57	0.38	0.29
<b>Super Cal on Headboard</b>	7.09	7.09	3.55	3.55	1.77	1.18	0.89	0.71	0.47	0.36
<b>Super Cal on Backboard</b>	7.09	7.09	3.55	3.55	1.77	1.18	0.89	0.71	0.47	0.36

Each Additional Pantone Colour

<b>Maxi Ultra Cal</b>	5.92	5.92	2.93	2.96	1.48	0.99	0.74	0.59	0.39	0.30
<b>Super Cal on Headboard</b>	7.38	7.38	3.69	3.69	1.84	1.23	0.92	0.74	0.49	0.37
<b>Super Cal on Backboard</b>	7.38	7.38	3.69	3.69	1.84	1.23	0.92	0.74	0.49	0.37

Additional for Printing Four Colour Process on Header card

<b>Maxi Ultra Cal</b>	25.60	25.60	12.81	12.81	6.42	4.29	3.22	2.58	1.73	1.31
<b>Super Cal on Headboard</b>	11.48	11.48	5.75	5.75	2.88	1.93	1.45	1.16	1.78	0.59
<b>Super Cal on Backboard</b>	11.48	11.48	5.75	5.75	2.88	1.93	1.45	1.16	1.78	0.59

**Additional costs will apply for scanning photographs and colour proofs are available on request.**

**PRINT GUIDELINES**

**MIX & MATCH**

Our minimum calendar order is 25 units. To mix two different calendar titles the total quantity must be 50 units. Any calendars within the same print group can be mixed to obtain the bulk price, as long as the multiples are in 25's with no additional cost, as long as they are both printed to the same advert. **Desk calendars or Commercial calendars cannot be mixed with Pictorial calendars to gain bulk rate**

**PRINT COLOUR**

Prices shown are inclusive of printing the advertisement in ONE Standard Colour of either Black, Calendar Red, Warm Red, Process Blue, Pantone Green, Green (347), Yellow 012 or Brown 471. Printing in a matched PMS colour, with PMS No quoted - £10per colour on the job. Where we are required to match colour - £20 per colour.

**PACKAGING**

Large format (B3) calendars and Pictorial desk calendars include within the price individual insertion into 'recycled' board mailers. All other calendars are supplied loose, not inserted 'recycled' manila envelopes. Insertion is charged at 10p per calendar. **For A3 Pictorial range & Postage saver calendars upgrade from manila to board mailers cost 15p per calendar.**

**LEAD TIME**

Despatch for calendars normally takes 4-6 weeks, Wall Planners, Holiday Planners, 365 Daily Tear off & B367/366/667/760/813 & 182 take 8-10 weeks, both dates are from receipt of order and/or acceptable artwork for SINGLE colour jobs. Multiple colour jobs require extra time. Shipping calendar order deadline is 1st September.

**PRINTING**

Unless specified, all jobs will be printed at 85dpi. Overprinting at 150dpi - if you require this service please note there will be an additional charge.

**ORDERS**

To help us help you, PLEASE clearly show quantity, number of pages of calendar, full title of calendar plus colour of ink/inks required, quoting either standard colours or pantone colours. Please print or type all copy to avoid costly mistakes made in transmission, errors will not be our responsibility.

**PRINT GUIDELINES**

**CARRIAGE COSTS**

Carriage costs to mainland UK destinations are shown separately under each section of calendars. For carriage to Ireland, Isle of Man, Channel Islands and the Scottish Islands please contact the Reeve team. Please note:- Carriers cannot deliver to a PO Box No. **All mainland deliveries are by 24 hour carrier**

**LATE ORDERS**

It may be necessary to restrict the availability of multi-colour or matched PMS printing, dependent upon capacity. Please check with the Reeve team.

**CANCELLATIONS**

Cancellations will be charged at £20.00 admin fee, unless the order has been printed, in which case the full cost will be charged.

**UNDERS & OVERS**

It is not our policy to produce and charge for over runs in production. If any calendars are spoilt in production, they will be deducted accordingly

